

Regionalliga Women - West - Rhade vs Gütersloh

DATE: Sunday, August 31, 2025
LOCATION: Rheda-Wiedenbrück, Nordrhein-Westfalen, DE

Event Description

Regionalliga Women - West - Rhade vs Gütersloh is a premier sports event in Rheda-Wiedenbrück. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,384 people

Event ID: 3jbRBMfejyHqKF5UP

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 554 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.