

Regionalliga Women - Nordost - Hansa Rostock vs Carl Zeiss Jena II

DATE: Sunday, September 28, 2025
LOCATION: Jena, Thüringen, DE

Event Description

Regionalliga Women - Nordost - Hansa Rostock vs Carl Zeiss Jena II is a premier sports event in Jena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,897 people

Event ID: Ekz2fVrdnppKw6k3T2

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 759 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.