

Regionalliga - West - Sportfreunde Lotte vs Wiedenbrück

DATE: Saturday, August 30, 2025
LOCATION: Rheda-Wiedenbrück, Nordrhein-Westfalen, DE

Event Description

Regionalliga - West - Sportfreunde Lotte vs Wiedenbrück is a premier sports event in Rheda-Wiedenbrück. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 45/100
Expected Attendance: 534 people
Event ID: 8ws7waVCiJxgdNi8Xh

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 214 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.