

Regionalliga - West - Sportfreunde Lotte vs Schalke 04 II

DATE: Wednesday, August 20, 2025
LOCATION: Gelsenkirchen, North Rhine-Westphalia, DE

Event Description

Regionalliga - West - Sportfreunde Lotte vs Schalke 04 II is a premier sports event in Gelsenkirchen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 43/100

Expected Attendance: 460 people

Event ID: GMVgfan52jyKAfL7q4

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 184 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.