

Regionalliga - West - Rot-Weiß Oberhausen vs Schalke 04 II

DATE: Wednesday, September 17, 2025
LOCATION: Gelsenkirchen, North Rhine-Westphalia, DE

Event Description

Regionalliga - West - Rot-Weiß Oberhausen vs Schalke 04 II is a premier sports event in Gelsenkirchen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 42/100

Expected Attendance: 407 people

Event ID: GeAYYUvBN9nbxWhs5C

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 163 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.