

# Regionalliga - Bayern - Greuther Fürth II vs Memmingen

DATE: Friday, September 26, 2025  
LOCATION: Memmingen, Bayern, DE

## Event Description

Regionalliga - Bayern - Greuther Fürth II vs Memmingen is a premier sports event in Memmingen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 46/100

**Expected Attendance:** 610 people

**Event ID:** BhXcRbCJzfdquFLJCD

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 244 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*