

Reggie Hall LIVE! @ Lake Tahoe AleworX @ "The Y", South Lake Tahoe

DATE: Wednesday, August 13, 2025
LOCATION: South Lake Tahoe, California, US

Event Description

Reggie Hall LIVE! @ Lake Tahoe AleworX @ "The Y", South Lake Tahoe is a premier performing-arts event in South Lake Tahoe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 36/100

Expected Attendance: 208 people

Event ID: 3bLPDr5hqmjN3EgEJ

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
