

Reggie, Blackrock Road

DATE: Saturday, December 6, 2025

LOCATION: Cork, County Cork, IE

Event Description

Reggie, Blackrock Road is a premier performing-arts event in Cork. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 40/100

Expected Attendance: 331 people

Event ID: 9dUQqJpxf3uayzSEhz

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/reggie-blackrock-road>

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