

# Reggae Vs Soca Blackout Ft Pablo Yg | Aug 29th | Aquario Beach Club

DATE: Friday, August 29, 2025  
LOCATION: Pickering, Ontario, CA

## Event Description

Reggae Vs Soca Blackout Ft Pablo Yg | Aug 29th | Aquario Beach Club is a premier concerts event in Pickering. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 29/100

**Expected Attendance:** 88 people

**Event ID:** 4vMk89J6WS9aBd4qvf

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 35 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*