

Reforma Psiquiátrica e Saúde Mental: Diálogos sobre o cuidado multiprofissional

DATE: Tuesday, August 19, 2025
LOCATION: Jardim Parque Morada do Sol, Minas Gerais, BR

Event Description

Reforma Psiquiátrica e Saúde Mental: Diálogos sobre o cuidado multiprofissional is a premier conferences event in Jardim Parque Morada do Sol. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 194 people

Event ID: 5jQiUTGdkGYuz6Qc4p

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.