

REFLEKTOR - A NIGHT OF HOUSE AND TECHNO

DATE: Friday, August 15, 2025
LOCATION: W æ ¶ Å ÷ F vò & Vv-öâÅ å

Event Description

REFLEKTOR - A NIGHT OF HOUSE AND TECHNO is a premier community event in W æ ¶ Å. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 35/100
Expected Attendance: 176 people
Event ID: 5eoQTShE5dBwP4URWU

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 70 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.