

Reflection Exhibition Opening and Plaque Unveiling

DATE: Sunday, September 14, 2025
LOCATION: Griffith, New South Wales, AU

Event Description

Reflection Exhibition Opening and Plaque Unveiling is a premier expos event in Griffith. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 851 people

Event ID: G4vEqjaveZzeFX763q

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 340 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
