

Reel Queer Film Festival & Sibling Rivalry Press Present: Festival Kickoff Poetry Open Mic & Hangout

DATE: Wednesday, August 20, 2025
LOCATION: North Little Rock, Arkansas, US

Event Description

Reel Queer Film Festival & Sibling Rivalry Press Present: Festival Kickoff Poetry Open Mic & Hangout is a premier festivals event in North Little Rock. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 203 people

Event ID: C8YaBc3i6mJuj35KbY

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 81 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.