

Reel Conversations: Stories from Cambridge filmmakers Matt Hicks and Andrew Johnstone

DATE: Wednesday, November 19, 2025
LOCATION: Cambridge, Waikato Region, NZ

Event Description

Reel Conversations: Stories from Cambridge filmmakers Matt Hicks and Andrew Johnstone is a premier performing-arts event in Cambridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: DwYhU3rA4FJqpT9ry3

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.