

REDLANDS DAYLIGHT FEST RAVE

DATE: Sunday, September 28, 2025
LOCATION: Redlands, California, US

Event Description

REDLANDS DAYLIGHT FEST RAVE is a premier festivals event in Redlands. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,111 people

Event ID: 7bqX2BKGzqjZ6BYsE4

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 444 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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