

# RED LINE + ANDROMEDA

DATE: Friday, October 10, 2025

LOCATION: Firenze, Toscana, IT

---

## Event Description

RED LINE + ANDROMEDA is a premier community event in Firenze. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 34/100

**Expected Attendance:** 153 people

**Event ID:** 8hLigmAx8knmxREd8T

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 61 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/red-line-andromeda>

Document generated on 6/3/2026, 8:34:17 PM