

Red Hot Summer Tour - Batemans Bay 2026 - Bus Transfers

DATE: Friday, January 9, 2026
LOCATION: Batemans Bay, New South Wales, AU

Event Description

Red Hot Summer Tour - Batemans Bay 2026 - Bus Transfers is a premier concerts event in Batemans Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 24/100
Expected Attendance: 52 people
Event ID: G6ftDofyjFxZbN9BKt

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 21 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
