

R.E.D. EXPERIMENT + THE SHAPE SHIFT (DOUBLE BILL) - LIVE AT BUTCHERS BREW BAR!

DATE: Friday, August 22, 2025
LOCATION: Dulwich Hill, New South Wales, AU

Event Description

R.E.D. EXPERIMENT + THE SHAPE SHIFT (DOUBLE BILL) - LIVE AT BUTCHERS BREW BAR! is a premier performing-arts event in Dulwich Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 37/100
Expected Attendance: 217 people
Event ID: DqbjRWrgDXmkdPxewR

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
