

Red earthquake alert (Magnitude 6M, Depth:8km) in Afghanistan 31/08/2025 19:17 UTC, 1.1 million (in MMI>=VII).

DATE: Sunday, August 31, 2025
LOCATION: Ghaziabad District, Kunar, AF

Event Description

Red earthquake alert (Magnitude 6M, Depth:8km) in Afghanistan 31/08/2025 19:17 UTC, 1.1 million (in MMI>=VII). is a premier disasters event in Ghaziabad District. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: disasters

Importance Rank: 90/100

Expected Attendance: 10,000 people

Event ID: D8oQbhziAi2yYLE3eSs

Hotel Demand Indicators

ADR Impact Index: 9.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 180 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/red-earthquake-alert-magnitude-6m-depth8km-in-afghanistan-31082025-1917-utc-11-million-in-mmivii>

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