

Red Bull Munich vs Dresdner Eislowen

DATE: Sunday, November 30, 2025

LOCATION: Dresden, Sachsen, DE

Event Description

Red Bull Munich vs Dresdner Eislowen is a premier sports event in Dresden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,846 people

Event ID: 9ZBsbJojFXPyE6z8Va

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.