

Red Barn Celebration of the Inlet - Food, Music, Art!!

DATE: Sunday, September 21, 2025
LOCATION: Baywood-Los Osos, California, US

Event Description

Red Barn Celebration of the Inlet - Food, Music, Art!! is a premier festivals event in Baywood-Los Osos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 49/100
Expected Attendance: 846 people
Event ID: DWEx2UWt2yhGTrBMwn

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 338 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
