

# Recuerdo: nuestra luz herida

## Presentación de libro en Viña del Mar

DATE: Saturday, August 30, 2025  
LOCATION: Viña del Mar, Valparaíso, CL

### Event Description

Recuerdo: nuestra luz herida Presentación de libro en Viña del Mar is a premier performing-arts event in Viña del Mar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** performing-arts

**Importance Rank:** 31/100

**Expected Attendance:** 116 people

**Event ID:** GFwEC335w9uaRnWntv

### Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 46 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*