

Recruit 11g f } bÛ€XSZ%½ @ NJ

DATE: Monday, November 17, 2025

LOCATION: Kowloon, HK

Event Description

Recruit 11g f } bÛ€XSZ%½ @ NJÿ•pcmØY'UFX4 is a premier expos event in the region. This event attracts world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,684 people

Event ID: GRzhy4ugPwLqQwvBP4

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 674 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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