Reclaim Your Power to Live Your Best Life!

DATE: Saturday, October 18, 2025
LOCATION: Prince George, British Columbia, CA

Event Description

Reclaim Your Power to Live Your Best Life! is a premier conferences event in Prince George. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 38/100
Expected Attendance: 255 people
Event ID: 4FzmNAi8QznfSLH9WZ

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 102 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.