

Recanto Lúdico - Recanto de Minas - 19/09

DATE: Friday, September 12, 2025

LOCATION: Minas Gerais, BR

Event Description

Recanto Lúdico - Recanto de Minas - 19/09 is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 619 people

Event ID: 39KQwkBvpf9R4NAjqi

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 248 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.