

REBORN - RECONNECTION

DATE: Friday, October 3, 2025
LOCATION: Saint-Sauveur, Québec, CA

Event Description

REBORN - RECONNECTION is a premier conferences event in Saint-Sauveur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 23/100

Expected Attendance: 46 people

Event ID: 3NLCGzYkkWisuqCAec

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 18 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.