

Rebirth Brass Band, Gilbert Castellanos, Sue Palmer, and 5 others

DATE: Saturday, September 27, 2025
LOCATION: Carlsbad, California, US

Event Description

Rebirth Brass Band, Gilbert Castellanos, Sue Palmer, and 5 others is a premier festivals event in Carlsbad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 62/100
Expected Attendance: 3,931 people
Event ID: 7vrDU3DhVsmwH6F5nN

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,572 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
