

Realo and WANTON

DATE: Saturday, September 27, 2025
LOCATION: Albi, Occitanie, FR

Event Description

Realo and WANTON is a premier concerts event in Albi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 53/100

Expected Attendance: 1,418 people

Event ID: EUp5VGnu8eQ9L2freB

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 567 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.