

# Real Valladolid vs CD Castellon

DATE: Friday, August 22, 2025

LOCATION: Castelló de la Plana, Comunidad Valenciana, ES

## Event Description

Real Valladolid vs CD Castellon is a premier sports event in Castelló de la Plana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 11,370 people

**Event ID:** Hcsw2twiNUkgGBFrH

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,548 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*