

# Real Estate Expo Argentina

DATE: Wednesday, August 13, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

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## Event Description

Real Estate Expo Argentina is a premier expos event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 74/100

**Expected Attendance:** 15,000 people

**Event ID:** CB65xR4Urv4SxUmbCf

## Hotel Demand Indicators

**ADR Impact Index:** 7.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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