

Real Estate Dubai Grand Launch| Better Investment Opportunity

DATE: Thursday, September 25, 2025
LOCATION: Dubai, Dubai, AE

Event Description

Real Estate Dubai Grand Launch| Better Investment Opportunity is a premier expos event in Dubai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 908 people

Event ID: 7hAWwyoAgjbnxr4q3g

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 363 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.