

Reading the Village: Town Planning Lessons from Jesup's Bar Harbor

DATE: Thursday, September 11, 2025
LOCATION: Bar Harbor, Maine, US

Event Description

Reading the Village: Town Planning Lessons from Jesup's Bar Harbor is a premier conferences event in Bar Harbor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 342wygRnwdJinUG2Zp

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
