

# Read to Me Jamboree: Early Childhood Learning Festival

DATE: Saturday, August 16, 2025  
LOCATION: Whiteland, Indiana, US

## Event Description

Read to Me Jamboree: Early Childhood Learning Festival is a premier festivals event in Whiteland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 49/100  
**Expected Attendance:** 869 people  
**Event ID:** BaoyiFErTEzJ8DheRu

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 348 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*