

RC Lens vs FC Metz

DATE: Wednesday, October 29, 2025
LOCATION: Longeville-lès-Metz, Grand Est, FR

Event Description

RC Lens vs FC Metz is a premier sports event in Longeville-lès-Metz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 20,618 people

Event ID: 3YtMbvnpfw3xjv8St6

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,247 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.