RC Celta de Vigo vs Rayo Vallecano

DATE: Sunday, September 21, 2025
LOCATION: Madrid, Comunidad de Madrid, ES

Event Description

RC Celta de Vigo vs Rayo Vallecano is a premier sports event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 72/100
Expected Attendance: 13,028 people
Event ID: qzHBY9xyce29S4C6d5

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,211 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.