

RB Leipzig vs VfL Wolfsburg

DATE: Saturday, September 27, 2025
LOCATION: Wolfsburg, Niedersachsen, DE

Event Description

RB Leipzig vs VfL Wolfsburg is a premier sports event in Wolfsburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 23,236 people

Event ID: BTgrHfz9vuixHkcW2a

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,294 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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