

R&B Fest Is Coming To Sydney!

DATE: Friday, September 26, 2025
LOCATION: Bella Vista, New South Wales, AU

Event Description

R&B Fest Is Coming To Sydney! is a premier festivals event in Bella Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 47/100

Expected Attendance: 676 people

Event ID: 5aQK6L6MZneXgKacma

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 270 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.