

# Ravensburger Hallenflohmarkt Oberschwabenhalle 23. & 24. Januar 2026

DATE: Friday, January 23, 2026  
LOCATION: Ravensburg, Baden-Württemberg, DE

## Event Description

Ravensburger Hallenflohmarkt Oberschwabenhalle 23. & 24. Januar 2026 is a premier expos event in Ravensburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 46/100

**Expected Attendance:** 602 people

**Event ID:** 6Rtwk6XR95smq3y42Q

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 241 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*