

RAVE IN DA CLUB W DR PEACOCK LIVE

DATE: Friday, January 23, 2026
LOCATION: Nantes, Pays de la Loire, FR

Event Description

RAVE IN DA CLUB W DR PEACOCK LIVE is a premier concerts event in Nantes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 61/100

Expected Attendance: 3,500 people

Event ID: 9vkhrg2m4fRVvzCN7L

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
