

Rats Nest Run In 2025 Hot Rod Festival and Swap Meet 4 Days of Vendors, Burnout Pit, and Freedom!!!

DATE: Thursday, August 14, 2025
LOCATION: East Durham, New York, US

Event Description

Rats Nest Run In 2025 Hot Rod Festival and Swap Meet 4 Days of Vendors, Burnout Pit, and Freedom!!! is a premier festivals event in East Durham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,138 people

Event ID: Gn5N4WNoGGHnrbWoJ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 455 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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