

Rathaus unplugged - Peppino D'Agostino USA

DATE: Sunday, September 21, 2025
LOCATION: Osterholz-Scharmbeck, Niedersachsen, DE

Event Description

Rathaus unplugged - Peppino D'Agostino USA is a premier concerts event in Osterholz-Scharmbeck. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 38/100
Expected Attendance: 251 people
Event ID: 3C3XyR84UVhLrqhyR4

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
