

Ratcat, DJ SHE, and Darklands

DATE: Friday, October 31, 2025
LOCATION: Camperdown, New South Wales, AU

Event Description

Ratcat, DJ SHE, and Darklands is a premier concerts event in Camperdown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,002 people

Event ID: 5rHkvi34MWRPNf9Mev

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 401 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.