

Ras Al Khaimah Jobs and Internships Festival (RAKJIF)2025-Emirati Nationals

DATE: Thursday, October 9, 2025
LOCATION: Ras Al-Khaimah, Ras Al Khaimah, AE

Event Description

Ras Al Khaimah Jobs and Internships Festival (RAKJIF)2025-Emirati Nationals is a premier festivals event in Ras Al-Khaimah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 47/100

Expected Attendance: 726 people

Event ID: 9e2AgwchoEqvbmt5qo

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 290 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.