

# Raquy And The Cavemen and Free Planet Radio

DATE: Friday, August 15, 2025  
LOCATION: Asheville, North Carolina, US

---

## Event Description

Raquy And The Cavemen and Free Planet Radio is a premier concerts event in Asheville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 49/100

**Expected Attendance:** 854 people

**Event ID:** 6HztZUPyMNfZ68KTJv

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 342 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---