

# R.A.P. Ferreira, perseph one, and Chisme

DATE: Sunday, December 7, 2025

LOCATION: Houston, Texas, US

## Event Description

R.A.P. Ferreira, perseph one, and Chisme is a premier concerts event in Houston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 7/100

**Expected Attendance:** 7 people

**Event ID:** FF9bEiS7FhnTTyv8Y3

## Hotel Demand Indicators

**ADR Impact Index:** 2.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*