

Ranjit Bawa Live Concert

DATE: Friday, August 15, 2025
LOCATION: Grand Rapids, Michigan, US

Event Description

Ranjit Bawa Live Concert is a premier concerts event in Grand Rapids. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 58/100

Expected Attendance: 2,592 people

Event ID: 9kYVETZBEUkvW7zbmG

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,037 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/ranjit-bawa-live-concert>

Document generated on 6/4/2026, 2:34:37 AM