

Ranger Ultras High Peak 70/100km Ultra

DATE: Saturday, October 18, 2025
LOCATION: Whaley Bridge, England, GB

Event Description

Ranger Ultras High Peak 70/100km Ultra is a premier sports event in Whaley Bridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 34/100

Expected Attendance: 162 people

Event ID: F5Nb2HonMXwHQ3pQ5z

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 65 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
