

RANGER THINGS, the Northland's most ironic band plays Heritage Fest at Ely's Historic Pioneer Mine

DATE: Saturday, August 16, 2025

LOCATION: Ely, Minnesota, US

Event Description

RANGER THINGS, the Northland's most ironic band plays Heritage Fest at Ely's Historic Pioneer Mine is a premier festivals event in Ely. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 449 people

Event ID: Fo8fGJTS3vDbWkLHzP

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 180 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/ranger-things-the-northlands-most-ironic-band-plays-heritage-fest-at-elys-historic-pioneer-mine>

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