

# Randers FC vs FC Fredericia

DATE: Sunday, August 24, 2025

LOCATION: Fredericia, DK

## Event Description

Randers FC vs FC Fredericia is a premier sports event in Fredericia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,572 people

**Event ID:** 6GcMwdsQQDxNgB7jnc

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,429 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*