

Ramus Tech 2025

DATE: Thursday, October 9, 2025

LOCATION: La Motte-Servolex, Auvergne-Rhône-Alpes, FR

Event Description

Ramus Tech 2025 is a premier expos event in La Motte-Servolex. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,208 people

Event ID: Fp76E9Y2CC5XKgS28U

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 483 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.